

## We are a Youth Friendly Badge (cc) Holder

The Youth Friendly Badge (cc) celebrates and recognises your commitment to young people in the UK. It is a public demonstration of your pledge to be a "Youth Friendly" business.

We are proud to show our support of young people through the Youth Friendly Badge. As part of our commitment to young people we will now be asking all of our suppliers,



contractors and partners to also become Youth Friendly.

Youth Friendly does not come at cost; it is not a rigid, time consuming process. Its main purpose is to encourage and support organisations to do something for young people in their area. You may even be already doing Youth Friendly Activities that will contribute to you receiving the award.



We hope that as an organisation that we have a positive relationship with you will be supportive of our commitment to young people and join us in becoming Youth Friendly and making the UK the most Youth Friendly Place to Work.

There are just 3 simple steps to receiving the Youth Friendly Badge (cc). There is no charge and no financial obligation. You just need to be prepared to invest in supporting young people. Not only will you benefit from the recognition the badge brings to you, but your organisation will also benefit by its investment in its future workforce and future customers.

### *What are the Steps?*

Step 1

- **Sign the Positive Youth Charter**

Step 2

- **Commit to at least 2 activities from the "Youth Friendly" Menu**

Step 3

- **Self-Assess "Youth Friendly" behaviour**

1. The Positive Youth Charter is an agreement signed by employers, young people & training providers. It creates a common language and commitment by all of those working to fight youth unemployment.

2. The Youth Friendly Menu lists all the great activities that employers can support young people

and schools with. Talks, Site Visits, Work Experience, Mentoring, the list is endless and we can also help connect you with organisations that support employers to do these things.

3. Finally to receive the certificate you must check your current business behaviours against our 8 Youth Friendly ones to see how your organisation supports young people within its operation. Meet 6+ of the criteria and you will receive a certificate for your organisation.

**You can make your application to become a Youth Friendly Business at**

**[www.yeuk.org.uk](http://www.yeuk.org.uk)**

Youth Employment UK CIC is a not for profit campaigning and membership organisation dedicated to fighting youth unemployment. We are wholly committed to making the UK the most "Youth Friendly" place to work.

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